## CASE STUDY



# From Closing Deals to Opening New Doors

#### The Problem

After dedicating over 30 years to real estate, I faced the daunting challenge of transitioning into a new career phase. I had seen firsthand how difficult this shift can be through my father's retirement and other peers in similar positions. My wife and I also harbored dreams of more travel and mobility in our lives.

## The Solution

My journey took a positive turn when I met JJ Brun – The Retired Spy while exploring the DISC Model of Human Behavior. JJ's keen insight allowed him to spot opportunities in my situation that I hadn't seen. His background in mentoring new speakers and trainers was invaluable. With his guidance, I was able to craft my current coaching and speaking programs, and even venture into publishing two books, with more on the horizon.

#### The Benefits

I initially connected with JJ over a decade ago intending to enhance my communication skills with clients in real estate. However, the benefits extended far beyond my professional life; my family dynamics improved as we all learned better communication techniques.

Fast forward to 2023, as I approached retirement, reconnecting with JJ was pivotal. He didn't just focus on what I was leaving behind but sparked conversations about "What's Next?" This forward-thinking approach helped me visualize and embrace the second half of my life with enthusiasm.

JJ's anecdotes about how his personality evolved with DISC studies were not only fascinating but also inspiring. They encouraged me to tackle the uncertainties of this new life chapter with less fear and more anticipation.

Now, I am proud to call JJ not just a mentor but a colleague. I highly recommend working with JJ Brun if you're looking to navigate significant life transitions with insight, support, and profound personal growth.

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