CASE STUDY



From Career Crossroads to Speaking with Confidence

The Problem

Transitioning out of a ten-year business toward the next phase of my career, I found myself unsure which direction to move in, how to tackle the vast challenges, and what I needed to do to fine tune my new approach.

The Solution

With monthly coaching calls, JJ was able to offer incredible insight with practical steps to lay out the programs and pricing for my new business offers, workshops, and training.

The Benefits

JJ's own practical experience helped me understand what the training and speaking market is looking for, and how to create a polished approach that would ensure I'd be ready for business when the phone started ringing.

JJ's vast training and experience using the (DISC) Model for Human Behaviour helped to fast-track my learning curve by showing me how to leverage the right products to support the desired results for my clients.

JJ's mentoring and coaching sessions offer bite-sized actionable steps which catapulted me toward the intended goal, moving me closer toward the desired outcome, each month.



"If your goal to speak or train from the stage with authority and conviction, JJ provides insight, action steps, and a bit of alchemy mixed in, to help you get the outstanding results you're looking for."

JENNIFER R. MAXWELL

The Art of Connection, Connector/Talent Excavator/Joy Finder



